



VISIT SOUTH DEVON BLOG POST OPPORTUNITIES

Visit South Devon is the official marketing organisation for the region providing the definitive resource for visitors of places to visit, events, accommodation, attractions and places to eat in South Devon. We are a not for profit Community Interest Company (CIC).

In 2019 visitsouthdevon.co.uk had 1.46M sessions and over 2.8M page views. 2019 saw a 144% increase in traffic to the blog section of our site year on year.

We are offering non-member businesses and individuals the opportunity to have blog post features hosted on the Visit South Devon website, all paid blog posts will be marked as sponsored. If you are interested in contributing please email sydney@visitsouthdevon.co.uk.

Website Stats 2019

Page views 2,811,513
Pages in the blog section views 95,201

Guest blog post—£70 + VAT

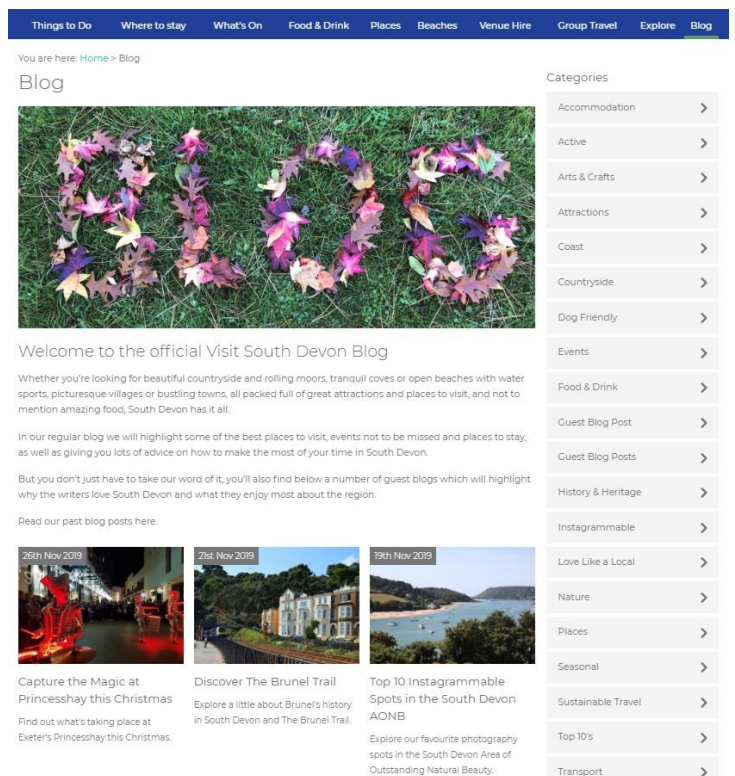
- Written by 'you' and hosted on the Visit South Devon website (blog section)
- Social media posts and coverage
- Must be unique content and relevant to visitors to the region
- Minimum 400 words
- Images to be provided by 'you' for use on the post and accompanying promotion

Review/blog post about your business—£120 + VAT

- Written by us and hosted on the Visit South Devon website (blog section)
- Social media posts and coverage
- Minimum 500 words
- Images provided by 'you' or Visit South Devon

Average Coverage for 20 blog posts

	<u>Reach</u>	<u>Reactions, Comments & Shares</u>	<u>Post clicks</u>
Facebook	963	11	21
	<u>Impressions</u>	<u>Total Engagement</u>	
Twitter	1746	27	



SOCIAL MEDIA (FOLLOWERS/LIKES)

Facebook 10,000
Twitter 22,000
Instagram 14,000

