

Press release: May 4<sup>th</sup> 2020

## Virtual visits to South Devon and special offers for you to enjoy in the future



Visit South Devon has published two new resource pages for locals and visitors on its website, including virtual tours of locations and attractions. It is also recommending ways to plan for a future visit now with a number of special offers and products that can be purchased now and enjoyed at a later date.

The world is going through a troubling and uncertain time, with restrictions on travel to our favourite destinations, including South Devon firmly in place for the foreseeable future. There has never been a more important time to support South Devon businesses and Community Interest Company Visit South Devon has published two new resource pages on its website to promote the region safely. Visitors and locals can explore the region <u>virtually</u> via a number of featured webcams and links to favourite locations. There is also a dedicated page so future visitors can support their favourite South Devon businesses now with a number of special offers and products that can be purchased now and enjoyed in the future.

The <u>Visit South Devon website</u> has populated its new virtual resource area with webcam and virtual tour links to many of the regions outstanding locations and attractions, so you can momentarily escape reality and enjoy your favourite locations from afar. Anna Roach, Visit South Devon says "Exploring the area virtually is a fantastic way to plan your next trip, we have plenty to see and do and you can enjoy a taster before you visit. In addition to the area

and beach webcams we have our own collection of videos of South Devon, featuring food and drink and history which can be viewed on our Visit South Devon <u>YouTube</u> channel".

South Devon's tourism businesses have come under considerable economic pressure as a result of Covid-19 crisis and Visit South Devon is working closely with members to extend their offers to visitors online. Anna Roach continues "Whilst people can't come and enjoy all the great things that South Devon has on offer during these difficult and uncertain times, we can plan for the future. Our region's wonderful attractions, accommodation providers and shops are not only ready to welcome visitors back when it's safe to do so, but they are also offering special offers and products which can be purchased now and enjoyed later, giving you something wonderful to look forward to".

The Visit South Devon website features <u>new offers</u> from a variety of businesses including THE PIG at Combe, Boringdon Hall, Cary Arms, White Sails and Stuart Line Cruises.

Jake Stuart, Stuart Line Cruises says "This is, without doubt, the most extraordinarily strange time which most of us have ever experienced in our lifetimes. Like many, we have had to dramatically alter the way in which we are working at present but are really focusing our efforts on recovery to ensure that we are ready for business as usual at the earliest opportunity"

Jake continues "Unique to 2020, the idea of the 'Lockdown Loyalty Card' is to give people the opportunity to purchase a series of 10 boat trips at a hugely discounted price. Many people consider our boats to be "icons of Exmouth" - part of the scenery for over 50 years and we intend for this to be the case for many years to come. This is our way of saying thank you to people for their love and loyalty over the years and an opportunity for them to demonstrate invaluable support of our family-run business at this time. I truly believe that the gift of time spent together cannot be beaten on value for money and I think this is something which we are all realising more and more at the moment. Together we will get through this and we cannot wait to welcome everyone aboard once again."

You can support South Devon businesses and find out more about offers here: https://www.visitsouthdevon.co.uk/blog/read/2020/04/offers-to-plan-a-future-trip-to-south-devon-b444

For links and virtual tours visit https://www.visitsouthdevon.co.uk/blog/read/2020/04/virtual-south-devon-b443

Ends.

## About Visit South Devon:

About Visit South Devon: Visit South Devon is a Community Interest Company that exists solely for the benefit of the local tourism community, helping raise the profile of the area as a destination for both national and international visitors. Covering the whole southern half of Devon, including, the South Hams, Teignbridge, East Devon and Mid Devon, our main aim is to increase the number of day visits, short breaks, longer holidays and business trips to South Devon for the benefit of the local tourism economy.

For lots of useful information on great places to stay, eat and visit in South Devon please visit <u>www.visitsouthdevon.co.uk</u>

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